

## Social Media Guidelines for the Hester Academy of Irish Dance

*ADAPTED FROM THE SOCIAL MEDIA GUIDELINES OF THE CLRG*

- All Hester Academy of Irish Dance teachers, dancers, and family members represent the the Hester Academy of Irish Dance. As such, conduct should be consistent with the high standards, values, and ethics set by our associations/organizations.
- You are personally responsible for the content of your posts. Remember that what you post can be viewed by others.
- Post responsibly and protect your own privacy.
- If you publish content related to the Hester Academy of Irish Dance, identify yourself.
- Do not publish any confidential or proprietary information on a social site.
- Do not discuss dancers, parents, vendors, feis organizers, teachers, adjudicators, event organizers or other partners without their approval.
- Do not use insults, obscenity, racial slurs, or ethnic slurs. Do not pick fights or do anything you would not feel comfortable doing at the Hester Academy of Irish Dance.
- Be respectful when discussing religion, politics, competitions, competitors and colleagues.
- Be yourself. Do not post anonymously or use pseudonyms.
- Be aware of and respect copyright, fair use, and financial disclosure laws.
- Use your best judgment. If you aren't sure whether what you are about to post is appropriate, review it carefully and question what you have written with an objective mind. But remember, you are solely responsible for what you post on any social media format.
- Do not let social media activities interfere with your relationships and responsibilities to the Hester Academy of Irish Dance.
- We all respect free speech rights. But you must remember that others have access to the online content you post. Keep this in mind when publishing information online that can be seen by more than friends and family, and know that information originally intended just for friends and family can be forwarded on.
- Each poster is personally responsible for their comments on social media sites and can be held responsible and personally liable for comments, photographs, etc. deemed to be defamatory, obscene or proprietary.
- Any breach of Social Media Guidelines may result in possible exclusion from class and or school functions.
- A second time breach of the Social Media Guidelines will result in further repercussions and possible dismissal from the Hester Academy of Irish Dance.

**I give permission to The Hester Academy of Irish Dance to use my and/or my child's story, photo, or video on the organizations website, social media accounts, and publications.**

Child's Name: \_\_\_\_\_ Age: \_\_\_\_\_ Date: \_\_\_\_\_

Parent/Guardian's signature: \_\_\_\_\_

# Code of Conduct

It is important that all teachers, students and parents of Hester Academy of Irish Dance, LLC represent the school in a positive manner. Everything we do in public reflects not only on the dancer but on the teachers and parents as well. It is expected that students, parents and teachers of the school will exhibit conduct becoming of a lady or gentleman in public. Conduct will also include any activity on public forums such as Facebook, the Internet message boards. Any communication from the school cannot be forwarded, copied, or shared.

## **Class Etiquette:**

All dancers must wear the Hester Academy t-shirt with black shorts, correct Irish dance shoes, and dance socks. Shorts MUST BE finger tip length. In colder weather, black sweat pants or capris are permitted.

No sneakers are permitted in the studio.

No Gum or food should be in the studio unless approved by Hester Academy of Irish Dance.

Only water is permitted in class unless approved by Hester Academy of Irish Dance.

Arrive on time and ready to start drills.

Do not dance or talk while an instructor is talking.

Treat your classmates and teachers with respect.

Treat your fellow dancers as you would expect to be treated.

Any changes to choreography will be made by TCRGs associated with the Hester Academy of Irish Dance **ONLY**.

## **Feis & Show Etiquette:**

**At no point should anyone approach an ADCRG (judge) at a competition whether they have judged your dancer's competition that day or not.**

Preliminary and Champion dancers should always arrive to accept an award in full costume.

Do not leave the awards area until all of the awards have been given out.

Demonstrate good sportsmanship and be supportive of your classmates in competitions by watching them perform and receive awards.

Smile and be thankful for your award. Remember that 50% of the dancers in your competition did not place and are going home empty handed.

When at a competition or show please act courteously towards your parents, fellow competitors and spectators attending the event.

At feiseanna and shows all dancers and parents are expected to act professionally and in a manner that will reflect positively on you and our dance school.

When not in costume dancers are expected to dress appropriately for the venue.

It is disappointing to not place or recall at a competition but one should do so graciously. Please refrain from crying, or displaying bad behavior in public. This is better to be done in private (car, hotel room, home). The Irish Dance community is a small one and you never know who is standing next to you or behind you. Your behavior is being monitored on and off stage whether you know it or not. I do not condone public displays of poor sportsmanship nor will I tolerate them in the school. Poor behavior is a reflection on all of us as teachers, parents and students and can be detrimental to the school's reputation.

## **Penalty Policy**

Displays of poor sportsmanship or breaking any of the rules in the "Code of Conduct" as set forth on this document can result in the suspension of a dancer from competition for at least six months or expulsion from the school.

Parent/Guardian Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Dancer(s) Signature(s) \_\_\_\_\_